

NEWS RELEASE

For Immediate Release

Date: April 15, 2009

For more information contact:

Mary Margaret Satterfield, 501.327.7788

28th Annual Toad Suck Daze Offers Three Days of Festivities

The Toad Suck Daze Festival kicks off on May 1, 2009. This three day festival, held in downtown Conway is in its 28th year and includes something for the whole family! Admission to the festival is free, and all proceeds go to help provide scholarships for local students attending one of Faulkner County's three institutions of higher learning.

Entertainment will begin at 5:00 pm on Friday with the National Anthem. Friday's entertainment acts are: Poor Boy Tango, Ben Coulter, Whitney Duncan, One Flew South and headliner Little Big Town. Saturday's entertainment will feature local acts: Lack of Drama, Smooth Reflections, Cyprus Creek, Kingsdown, Crisis, Tucker Creek, and Good Time Ramblers during the day. Saturday night national entertainment acts Cory Chisel, Meiko, and Rustlanders will open up for headliner Robert Randolph and the Family Band. Sunday's entertainment features local Christian acts: Innerstate, and Tyler Bass, the finals of Toad Suck SuperStar and headliner Jars of Clay.

Toad Suck Daze hosts many exciting events including Toad Market Arts & Crafts, 5K/10K Toad Run, Toad Jam 3 on 3 Basketball, Tour de Toad Bicycle race, food, toad pageant, car show, Toadal Kids Zone, and golf tournament. Children's activities include baby crawl races, carnival rides, magic shows, pony rides, clowns, sand box, children's pet show and tricycle races. Also, don't miss out on the Toad Suck SuperStar talent competition, Stuck on a Truck, Doe's Tamale Eating Contest and the World Famous Toad Races.

The festival will open at 4:00 p.m. on Friday, May 1, and will end at 5:00 p.m. Sunday, May 3. For specific times, dates and location information on all of the many events visit the Toad Suck Daze web site at www.ToadSuck.org or contact the Conway Area Chamber of Commerce at 501.327.7788.