



**FOR IMMEDIATE RELEASE**

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**FOR MORE INFORMATION**

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**Heart of Arkansas Welcomes the Arkansas State Fair**  
Central Arkansas welcomes Fall with 69<sup>th</sup> Arkansas State Fair

LITTLE ROCK, AR (Wednesday, September 24, 2008) – The Arkansas Livestock Show Association will present the Arkansas State Fair on October 10-19<sup>th</sup> at the State Fairgrounds Complex in Little Rock. Central Arkansas residents will once again be wowed, entertained, and stuffed to the brim with this year's attractions, various entertainers, and everyone's favorite fair food.

The Arkansas State Fair is the largest and most historic entertainment event in the state, attracting over 440,000 people in just 10 days. In addition to state fair traditions such as the Annual Livestock Show, PRCA Rodeo, rides, games and great food; this year's fair will feature such acts as the Jungle Island High Dive Show, Marcan Tigers of India, Caboodle Stoppers Family Entertainment, the Demolition Derby and Monster Truck show among many others.

On the main stage, central Arkansas residents can expect to be entertained by various artists ranging from Rodney Atkins and Bo Brice to Stephen Cochran, Radio Disney, and Three Dog Night.