

**FOR IMMEDIATE RELEASE
DATED MATERIAL**

For more information contact: North Little Rock Visitors Bureau at (501) 758-1424 or

North Little Rock Christmas Parade Entry Deadline Approaching

(North Little Rock, AR – November 3, 2009) The North Little Rock

Christmas parade is scheduled for **Sunday, December 6 at 2:00 p.m.** *The rain date will be Sunday, December 13.* The theme for the parade this year is “Kaleidoscope Christmas.”

All clubs, organizations, schools, churches and businesses are encouraged to participate in the parade and incorporate a “non-traditional” Christmas color in their entry. An entry form may be obtained by calling the North Little Rock Visitors Bureau at 501-758-1424 or by stopping by the North Little Rock Visitors Bureau in the Visitors Center located in Burns Park at exit 150 off I-40. All entries must have entertainment appeal by being in costume or decorated. The parade will begin at 2 p.m. at Pershing and Main and will continue down Main Street to Washington Avenue. There will be only **one** Santa Claus in the parade. **The entry deadline is November 30.**

The North Little Rock Christmas Parade is sponsored by the North Little Rock Sertoma Club and the City of North Little Rock. For more information or a parade entry form contact the North Little Rock Visitors Bureau at 758-1424.



North Little Rock Christmas Parade 2009

The Date for the 2009 North Little Rock Sertoma Christmas Parade has been set for Sunday, December 6 at 2 p.m. The theme for the parade this year is "**Kaleidoscope Christmas.**" *Participants are encouraged to incorporate one "non-traditional" holiday color in their float presentation.*

There will only be **ONE Santa in the parade**, sponsored by the North Little Rock Visitors Bureau.

All entries must have entertainment appeal and **must be costumed or decorated.**

All clubs, organizations, schools, churches and businesses are encouraged to participate in the parade. Please complete the attached form and return it with a check in the amount to: **North Little Rock Christmas Parade, PO Box 5511, North Little Rock, AR 72119-5511.** Any questions should be directed to Elizabeth Elizandro at 501-758-1424 or e-mail: communications@northlittlerock.org.

All entry forms must be returned by Monday, November 30, 2009.

A follow-up letter will inform you of further details such as line up, time, place, unit number, etc.

Please note: Drivers of three-wheelers and four-wheelers must be 18 years old or older.

No walking entries that perform will be allowed other than school bands with drill teams, military units or adult walking units.

All children and children groups will be required to be in cars, trucks, floats, etc. This is done for safety precautions and to keep the parade moving in a timely manner.

Sponsored by
North Little Rock Sertoma Club, City of North Little Rock and the
North Little Rock Visitors Bureau

Sherry Bruno, Project Chair

Kaleidoscope Christmas

2009 City of North Little Rock Sertoma Christmas Parade

Presented by

North Little Rock Sertoma Club, City of North Little Rock and the
North Little Rock Visitors Bureau

PLEASE COMPLETE THE FOLLOWING AND RETURN NO LATER THAN
Monday, November 30, 2009
FAX TO: 501-758-5752

I. **Name of Entry:**

II. **Person in Charge:**

III. **Address:**

City: _____ Zip: _____

Phone: _____ Cell Phone: _____

FAX: _____

IV. **Categories – please choose one:**

A. Bands _____ B. Drill Team/Cheerleaders _____ C. Beauty

D. Commercial/Business _____ E. Miscellaneous (all others) _____

F. Decorated Vehicle () Van () Bus () Car () Truck () Other

G. Floats () Civic () General () Church () Commercial

Please indicate if your above entry will be a float.

V. **General Information**

Please turn in a complete application for viewing and judging purposes.

Please return to:

North Little Rock Christmas Parade
C/O NLR Visitors Bureau

PO Box 5511
North Little Rock, AR 72119-5511

For more information please call Elizabeth Elizandro at 501-758-1424 or e-mail:
communications@northlittlerock.travel.