



**FOR IMMEDIATE RELEASE**

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**FOR MORE INFORMATION**

Angela Rogers  
Angela Rogers Group  
501-835-3399  
Angela@angelarogersgroup.com

**Central Arkansas CityFest with Luis Palau**

“Two Full Days, One Big Party”

**LITTLE ROCK, ARK (October 2, 2009)** – An expected 50,000 people will occupy North Little Rock’s North Shore Riverwalk on October 24<sup>th</sup> and 25<sup>th</sup> for the Central Arkansas CityFest two-day event. The Central Arkansas CityFest will feature Luis Palau, who along with his ministry has shared the Gospel with more than 1 billion people through evangelistic events and media.

The festival includes an impressive line up of nationally recognized recording artists, whose performances will kick off each day at 5 p.m. The artist line up includes Anthony Evans, TobyMac, Craig Morgan, Newsboys and True Praise, just to name a few.

For the kids, CityFest is will host a Veggie Tales Family Fun Zone with entertainment for children of all ages, and the Livin It Action Sports Zone featuring live demos at 1p.m. and 3p.m. each day by the nation’s top teams in the world of extreme sports (BMX, skate and freestyle motocross).

Gates will open at 1p.m. on October 24<sup>th</sup> and 25<sup>th</sup> and admission is free to the public. For more information you can visit the Central Arkansas CityFest website at [www.cityfest2009.com](http://www.cityfest2009.com) or call 501-255-7355.

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